

Asia-Pacific Journal of Health, Sport and Physical Education

The Asia-Pacific Journal of Health, Sport and Physical Education (formally the ACHPER Healthy Lifestyles Journal) will be re-launched in 2010 with the new name, online format and design offering wider representation throughout the region.



Asia-Pacific Journal of Health,
Sport and Physical Education

The Journal is fully refereed and supports scholarly research and commentary around issues related to the core business of ACHPER. The Journal disseminates high quality manuscripts from researchers, policy makers and innovators in the fields of health, physical education, sport and recreation.



Circulation 2,100

3 issues per year (1 double issue) - April, August, December.

Deadlines

A Booking Confirmation Form must be signed and received 4 weeks prior to the month of publication (April, August, December).

Artwork must be received 2 weeks prior to the month of publication.

Display Advertising Rates

Page size: A4 = 210 x 297mm (for bleed add minimum of 3mm). All prices include GST.

		Size (mm)	Cost
Full page (2 colour - covers only)		210 x 297	\$999
Full page		169 x 260	\$699
1/2 page	Vertical	81 x 260	\$449
	Horizontal	169 x 127	\$449
1/4 page		81 x 127	\$249

Artwork Specifications

Artwork to be supplied (black and white or greyscale) and sent via CD or emailed.

Using:

- QuarkXpress 3.32 or higher. Include all fonts (mac), tiffs, eps and scans (300dpi) used in the advert.
- Adobe Illustrator or Indesign (state version used on hardcopy).
- PDF - images and fonts must be embedded - file saved as print quality.

If sending by email a copy of the advert must be supplied as pdf. If posting a hardcopy must accompany the CD.

Colour

All advertising excluding the covers must be received in black and white or greyscale.

Covers are produced in 2 colours (burgundy, pms 683 and tan, pms 730).

Discount/Multiple Editions

- Book two or more advertisements at the same time and receive 10% discount.
- Book three or more advertisements at the same time and receive 15% discount.
- New advertisers to the Journal can receive a 5% discount on all advertising (above discounts do not apply).
- ACHPER Members automatically receive a 20% discount on all advertising (above discounts do not apply).

Acceptance Conditions

- Terms: Nett 30 days.
- No agency discount given.
- The Publisher and Editor reserve the right to accept or reject advertising material.
- Advertisers are advised to satisfy the requirement of the Trade Practices Act and the regulations of the various bodies governing advertising in each state.
- Cancellations will only be accepted prior to deadline indicated. If copy/cancellation is not received by the due date, space will be charged in full.
- The publisher is not liable for any consequences arising out of failure of any advertisement to appear.
- In the event of a rate change, protection will be given to existing contracts.

Asia-Pacific Journal of Health, Sport and Physical Education

Company _____ Date _____
Your Order Number _____ JNL Edition _____
Address _____ Phone _____
_____ Contact _____

Details

Advert 1 Colour 2 Colour (inside covers)
Size Full page 1/2 H 1/2 V 1/4
Number of Editions Required 1 2 (10% discount) 3 (15% discount)
Are you an ACHPER Member? No Yes Member No: _____
(20% discount applicable)
Have you advertised in the Journal before? No Yes
(5% discount applicable)
Title of Advert/Insert _____
Artwork will be sent as _____
Price _____
 Artwork to be returned to (if applicable) _____

Invoice payable on publication of the Journal.
This is a firm order—cancellations may incur a charge (please see below)

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I have read and agree to abide by these acceptance conditions.

Signed _____

Name in Full _____

Position _____

Company _____

Date _____